








LOGIC MODEL | Network Approach to CLC

Investment Opportunity: CLC adoption incentives for long-term impacts

 INPUTS	 ACTIVITIES	 OUTPUTS	 SHORT TERM OUTCOMES	 INTERMEDIATE OUTCOMES	 LONG TERM OUTCOMES	 IMPACTS
Green Lands Blue Waters and Network Partners:			<ul style="list-style-type: none"> ↑ Crop diversity and continuous living cover ↑ Livestock integration with cropping systems ↑ Root structure and soil health ↓ Energy consumption ↑ Income diversity ↑ Potential increase in labor ↑ Socioeconomic justice work embedded in agroecological transformation efforts 	<ul style="list-style-type: none"> ↓ Soil erosion ↓ Nutrient runoff and input application ↑ Flood resiliency ↑ Carbon sequestration ↑ Wildlife and pollinator habitat ↓ Ecotoxicity ↓ Risk of insurance claims ↑ Potential increased net income ↑ Diversity of leadership and ownership in ag/food sector 	<ul style="list-style-type: none"> ↓ Sedimentation ↑ Crop yields and productivity ↑ Air, water, and drinking water quality ↑ Community health ↑ Wildlife and biodiversity ↓ Eutrophication and hypoxia ↓ Global climate risks ↑ Socioeconomic benefits fairly distributed across ag/food supply chain 	<ul style="list-style-type: none"> ↑ Soil health ↑ Water quality and quantity ↑ Air quality ↑ Rural economic/social vitality ↑ Healthy people ↑ Biodiversity ↑ Landscape resiliency ↑ Climate adaptation and climate change mitigation ↑ Equity
<ul style="list-style-type: none"> • Human and Social Capital (research, practitioner/farmer expertise, trust, relationships, GLBW collaborative network) • Assets and financial capital (funding, outreach materials, research sites, etc.) 	<ul style="list-style-type: none"> • Work collaboratively and strategically to effect change together • Implement CLC through research, technical assistance, communications, policy, and market developments • Transform methods with strategic approaches to input and leadership with equity top of mind • Encourage and engage stakeholders 	<ul style="list-style-type: none"> • Communications/ outreach/ educational tools • Supportive infrastructure and policies • # of perennial crops with diverse market opportunities 				
On Farm Adoption:						
<ul style="list-style-type: none"> • New farm investments (training, farm inputs [seed, amendments], etc.) • Support and technical assistance network 	<ul style="list-style-type: none"> • Application of CLC and best practices to farm context 	<ul style="list-style-type: none"> • # of farms integrating perennial crops • # of acres/fields implementing CLC strategies 				
Estimated Cost per acre per year (annualized): \$148			Projected Benefits per acre per year: \$500			

Logic Model
Network
Approach to
CLC



**Green Lands
Blue Waters**

www.greenlandsbluwaters.org