



**Green Lands
Blue Waters**
www.greenlandsbluwaters.org

**Five Dimensions
of Impact**

Continuous Living Cover (CLC) FIVE DIMENSIONS OF IMPACT

IMPACT
MANAGEMENT
PROJECT

-  **WHAT:** CLC cropping strategies and the perennialization of the agricultural landscape produce food, feed, fuel and fiber and deliver environmental and socioeconomic benefits, including soil health, biodiversity, climate change resilience, quality of life, and equitable access/support for all farmers.
-  **WHO:** Midwest farmers; local, downstream, and regional communities and ecosystems; global climate.
-  **HOW MUCH:** Farmer income streams are diversified and stabilized, mitigating weather and market crises. Ecological and socioeconomic benefits accrue on individual farms, across communities, and at a landscape level.
-  **CONTRIBUTION:** CLC and perennial cropping strategies offer longer growing seasons, deeper roots, improved soil health and water quality, more resilient ecosystems, and varied market opportunities over annual monocropping production systems.
-  **IMPACT RISK MITIGATION:** Farmers can adopt CLC cropping strategies in a variety of ways; various on-ramps offer flexibility and expanded accessibility; a network approach informed by multiple sectors de-risks investment in adoption and supportive infrastructure.