



12/17/21

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Join the Advisory Group for SARE-funded project

## Match Made in Heaven: Livestock + Crops

WHAT is Match Made in Heaven?

- 6-state survey of crop and livestock farmers to learn about their interests, concerns, and needs around integration of crops and livestock: IA, IL, IN, MN, MO, WI.
- Opportunity for a broad swathe of crop and livestock organizations to work together
- Creation of enterprise budgets to assist farmers in integrating crops and livestock
- Collection of useful resources

WHO is involved?

- Researchers and educators from IA State, U of IL Extension, U of MN, U of MO, UW-Madison
- State-level cattlemen's associations
- State-level corn and soybean grower associations
- Other farmer organizations; including Black, Indigenous, and People of Color organizations involved in crop or livestock production
- Crop and livestock farm educators from government agencies and non-governmental organizations

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## WHAT is involved?

- Advisory Group (AG) meetings will happen 6 times in 2022, 4 times in 2023, and 4 times in 2024.
  - All meetings will be via Zoom
  - AG members may volunteer for additional small-group work sessions
- AG members will be active, not passive!
  - Engage in design of survey to be distributed to crop & livestock farmers in 6 states
  - Participate in dissemination and promotion of the survey through your networks
  - Engage in design of an infographic about crop and livestock integration, with design firm Background Stories
  - Review farmer case studies and enterprise budgets for crop & livestock integration
  - Contribute to development of a crop & livestock integration resource collection
  - Promote field days and resources to farmers

## Is there any compensation?

Yes! Three AG member organizations per state can access the following:

- Honorarium of \$100 per AG large-group meeting attended
- \$1,000 stipend for your organization's work to promote and distribute the survey

## More details:

<https://greenlandsbluwaters.org/midwest-perennial-forage-working-group/#match-made-in-heaven-livestock-crops>

## Kick-off meeting of the Advisory Group:

Wednesday, February 9, 2022; 9:00 – 11:00 AM Central

[Zoom links on next page]

Topic: Match Made in Heaven Kick-Off Meeting  
Time: Feb 9, 2022 09:00 AM Central Time (US and Canada)

Join Zoom Meeting

<https://umn.zoom.us/j/92586163128?pwd=S1U5akkyR2daaEVHWld4L2ZORGxKdz09>

Meeting ID: 925 8616 3128

Passcode: y3LKrA

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