



Green Lands
Blue Waters

**Non-operator landowner behavior change;
a shared nonprofit & researcher discussion**

**May 14-15, 2019
Minneapolis, MN**

PREP MATERIALS - Reading and resource suggestions on our meeting website:

<http://greenlandsbluewaters.org/resources/nol/>

WORKING AGENDA

Tuesday May 14

Aloft Hotel

4:00pm – attendees settled at hotel

4:30pm – meet in hotel lobby to head to restaurant together

Birchwood Café

5:00 pm – ~8:00pm

- **Welcome & Introductions**
 - GLBW Welcome & Personal Introductions
 - Non-profit & Researcher background experience with NOLs
- **Enjoy a shared meal together!**

Wednesday May 15 – see next page

Wednesday May 15

Mill City Museum -- ADM Conference Room
7:45am – attendees can begin arriving for breakfast

MORNING SESSION 8:00 - ~12:30

8:00am – Working Breakfast/ Welcome

Role of researchers with NOLs

- Utah State University research update
- Purdue University research update

Role of nonprofits with NOLs

- Successes & role of nonprofits as trusted information sources
- Examples of current nonprofit/researcher partnerships

Barriers to Adoption of Conservation Practices on Rented Land

- Gut-checking current research with practice experience
- Exploring future potential for tracking barriers & solutions

Small Group Discussions

- **Power differentials in this work**
- **Honing existing tools & resources; exploring new tools**
- **Reaching NOLs**

Lunch

AFTERNOON SESSION ~1:00 - 4:00

What does success look like? Is our work successful?

- Visioning for the future
- Measuring success – now and in new ways

What are our blind spots as researchers and practitioners?

Researchers and nonprofits working together

- Small group brainstorming
- Targeted identification of next-steps

Wrap up & Closing

4:00pm Depart

Funding for this convening provided by the Walton Family Foundation.

Green Lands Blue Waters is a vision for productive, profitable agriculture in the Upper Midwest based on the straightforward concept of getting as much value as possible from farmlands by growing crops that keep the soil covered year-round—what we call farming with Continuous Living Cover. The values from the crops we promote can be measured in yields and farm profits; but also as reduced risk, improved outlook for long-term productivity from the soil, more jobs, more wildlife, cleaner water and resiliency in the face of a changing climate.

www.greenlandsbluewater.org

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Contacts: If you need anything leading up to or during your time in Minneapolis, please feel free to call Aaron or Molly:

Aaron's cell: 612.716.6159

Molly's cell: 510.684.7461

Hotel: [Aloft Minneapolis](#), 900 South Washington Ave, Minneapolis, MN 55415

Reservations: A room has already been booked in your name. This is a Marriott hotel, so Marriott Bonvoy loyalty members may use benefits here.

Payment: GLBW will pay for your room directly and reimburse for parking for those driving. **Do not reserve or pay for your own room.**

Access:

- The [light rail](#) from the airport to the US Bank Stadium stop takes approximately 20 minutes, and the hotel is an additional 7-minute walk; the fare is \$2.50 and may be paid by cash or credit card.
- Taxi and rideshare services are also available from the airport and take approximately 25 minutes.
- If you drive, parking is available onsite; a limited number of spaces are available for free, or daily parking is available for either \$15 or \$25 depending on the lot you choose (information available at check-in). Any parking fee you pay will be reimbursed by GLBW.
- **Save receipts for reimbursement.**

Arrival: Check in on Tuesday 5/14 begins at 3pm.

Departure: Check out before leaving for the meeting on Wednesday 5/15. Your suitcases may be left with the front desk after checkout and picked up after the meeting. Vehicles may also be left in their parking spaces until after the meeting.

Travel:

Arrival: Plan to arrive at the hotel no later than 4pm on Tuesday 5/14. We will meet in the hotel lobby to depart at 4:30pm.

Departure: Plan to depart after the close of the meeting at 4pm on Wednesday 5/15.

Reimbursement: Travel expenses will be reimbursed by GLBW. **Plan to save all of your receipts - reimbursement instructions will be provided following the meeting.**

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Meals:

Dinner Tuesday (5/14): We will share a meal together at the [Birchwood Cafe](#) as we begin our meeting Tuesday evening. Food and non-alcoholic beverages are included in our set menu, and you are welcome to purchase your own alcoholic beverages.

Breakfast Wednesday (5/15) will be provided at 8am in our meeting room at the Mill City Museum. Breakfast items are also available for purchase at the hotel beginning at 6am.

Lunch & Snacks Wednesday (5/15) will be provided in our meeting room at the Mill City Museum.

Dinner Wednesday (5/15), if you are still in town, is on your own. Feel free to ask GLBW staff for recommendations.

MEETING LOCATIONS

Tuesday 5/14: [Birchwood Cafe](#)'s Community Room, 3311 East 25th Street, Minneapolis, MN

- We will meet in the hotel lobby at 4:30pm to travel together to the Cafe.
- Our meeting will begin with introductions over drinks and appetizers at 5pm and dinner will continue no later than 8pm.

Wednesday 5/15: [Mill City Museum](#)'s ADM Room, 710 South Second Street, Minneapolis, MN

- The Museum is walkable (about 4 blocks) from the hotel, and you may leave your suitcases and vehicles at the hotel during the day.
- If you prefer to drive to the museum, [parking](#) is available at the Mill Quarter Ramp, 711 S. Second Street, for \$7/day.
- Upon arrival, enter the 710 S. Second Street entry doors and take an elevator up to the 6th floor to find your conference room. **Note that this is not the main museum entrance.**
- Our meeting will begin with breakfast at 8am and continue no later than 4pm.
- The wifi network name is MillCityMuseum and the password is 6123417555.

MEETING PARTICIPANTS

Researchers

Dr. Linda Prokopy

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Non-Profit Representatives

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Event Organizers and Funder

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